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## **DOMAINE PINNACLE INTRODUCES RÉSERVE 1859**

*New digestif available at the SAQ*

**FRELIGHTSBURG, QC, December 2, 2008** – Domaine Pinnacle, the world’s leading producer of ice cider, today launched a unique new product – Domaine Pinnacle Réserve 1859, a premium digestif made with ice cider and apple brandy (see “Product Visual” below).

Named for the year when Domaine Pinnacle’s historic farmhouse was originally built, Réserve 1859 is an elegant blend of Domaine Pinnacle ice cider and a fine apple brandy, aged in Appalachian oak casks. This limited edition, estate-bottled product has a complex bouquet evocative of apple cobbler, cinnamon and vanilla oak. Ideal as a digestif, Réserve 1859 is a Québec-made alternative to fortified wines and other liqueurs.

“Réserve 1859 represents the launch of a new product for Domaine Pinnacle and the creation of an entirely new product category – ice cider and apply brandy have never been blended (commercially) before,” said Charles Crawford, Founder and President, Domaine Pinnacle. “Réserve 1859 is full-bodied, well-balanced and has a rich intense flavour, reminiscent of Port and other fine after dinner drinks. We hope that many Québécois will sample and enjoy this unique digestif over the coming Holiday season,” Mr. Crawford added.

Réserve 1859 is currently available in 20 Société des alcools du Québec (SAQ) locations, including: the Montreal Signature location (Complexe Les Ailes, 677 St-Catherine W.), the Quebec Signature location (Place Ste-Foy, 2450 Laurier), the Classique location at 395 Jean-Talon W., the Classique location at 2675 Van Horne and the Carrefour Laval Classique (3035 boul. Le Carrefour). Also available at the Domaine Pinnacle Boutique, 150 Richford Road, Frelightsburg, Domaine Pinnacle Réserve 1859 retails for \$40.50, per 500 ml bottle (SAQ code: 10850156).

## About Domaine Pinnacle

Domaine Pinnacle is a family-owned orchard located on the southern slopes of Pinnacle Mountain in Québec's picturesque Eastern Townships. Founded in 2000, it has rapidly become the world's leading producer of ice cider – the apple equivalent of grape-based icewine. Born of the unique combination of sunny summer growing conditions and frigid Québec winters, this rich amber coloured elixir has won the hearts and palates of connoisseurs worldwide. For more information, please visit [www.domainepinnacle.com](http://www.domainepinnacle.com).

## Product Visual



Domaine Pinnacle Réserve 1859