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## **DOMAINE PINNACLE TO SPONSOR BENEFIT CONCERT FOR CAMP GARAGONA**

*Le Collège Vocal, under the direction of Gregory Charles, to perform*

**FRELIGHSBURG, QC, Aug. 11, 2010** – Domaine Pinnacle, the world’s leading producer of ice cider, today announced its sponsorship of a benefit concert by *Le Collège Vocal*, under the direction of Gregory Charles.

Proceeds from this fundraising event will benefit the Camp Garagona Association in its mission to enhance the quality of life of people with intellectual disabilities.

“We are very proud to be sponsoring this benefit concert for Camp Garagona,” says Charles Crawford, President and Founder, Domaine Pinnacle. “In addition to supporting a worthy cause, this concert will also be a lot of fun! The talent is spectacular and the venue is unique because it is so intimate,” Mr. Crawford added.

*Le Collège Vocal*, under the direction of Gregory Charles, will perform on Sunday, September 12 at 4 PM at Bishop Stewart Memorial Church in Frelighsburg. Tickets are \$110 per person, including a Domaine Pinnacle Ice Cider cocktail and all taxes. The church has a limited capacity of 220 seats, so get your tickets now! For more information, please visit: [www.concerts-frelighsburg.com](http://www.concerts-frelighsburg.com).

### **About Domaine Pinnacle**

Domaine Pinnacle is a family-owned orchard located on the southern slopes of Pinnacle Mountain in Québec’s picturesque Eastern Townships. Founded in 2000, it has rapidly become the world’s leading producer of ice cider – the apple equivalent of grape-based icewine. Born of the unique combination of sunny summer growing conditions and frigid Québec winters, this rich amber coloured elixir has won the hearts and palates of connoisseurs worldwide. For more information, please visit [www.domainepinnacle.com](http://www.domainepinnacle.com).