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DOMAINE PINNACLE SUPPORTS ACDA CYCLE TOUR

FRELIGHTSBURG, QC, June 17, 2010 – Domaine Pinnacle, the world’s leading producer of ice cider, today announced its support of the *Association Cycliste en Développement des Affaires (ACDA) Cycle Tour*.

The 78-km tour, held yesterday, began and ended at Domaine Pinnacle (150 Richford Rd., Frelighsburg). The circuit took riders through Frelighsburg, St-Armand, Bedford, Mystic and Stanbridge East. The ACDA Cycle Tour featured a 450 vertical meter climb, including the infamous Joy Hill. More than 300 cyclists participated.

ACDA is a non-profit organization that unites business people from the Montreal area who share a passion for cycling. The ACDA Cycle Tour offers a unique networking event. For more information, please visit www.acdaquebec.com.

“Domaine Pinnacle is proud to support the ACDA Cycle Tour, an event that takes cyclists through some of the most beautiful countryside in the province,” said Charles Crawford, President, Domaine Pinnacle. “By supporting the ACDA Cycle Tour, we are helping to promote the greater Frelighsburg area as a top destination for Québec cyclists,” Mr. Crawford added.

About Domaine Pinnacle

Domaine Pinnacle is a family-owned orchard located on the southern slopes of Pinnacle Mountain in Québec’s picturesque Eastern Townships. Founded in 2000, it has rapidly become the world’s leading producer of ice cider – the apple equivalent of grape-based icewine. Born of the unique combination of sunny summer growing conditions and frigid Québec winters, this rich amber coloured elixir has won the hearts and palates of connoisseurs worldwide. For more information, please visit www.domainepinnacle.com.