

For Immediate Release:



DOMAINE PINNACLE LAUNCHES ICE APPLE WINE IN SELECT MARKETS
Specialty Wine Now Available In The US

Skokie, IL, March 3, 2008 - Domaine Pinnacle, a Quebec-based orchard and winery, is pleased to introduce Domaine Pinnacle Ice Apple Wine, an elegant *cidre de glace* handcrafted in the Canadian countryside. Founded by owners Charles and Susan Crawford in 2000, Domaine Pinnacle is the world's leading producer of ice apple wine.

Made from a blend of six different varieties of apples that are hand-picked after the first frost and pressed at the beginning of winter, Domaine Pinnacle's Ice Apple Wine is rich, elegant and pure with a balance of sweetness and refreshing acidity. Its intense flavor results from ideal summer growing conditions followed by frigid Canadian winters. Domaine Pinnacle contains 12 percent alcohol by volume with no artificial additives and is certified Kosher.

Handcrafted by the award-winning inventor of ice apple wine Christian Barthomeuf, Domaine Pinnacle Ice Apple Wine contains more than 80 apples in each 375 ml bottle and is best served well-chilled (40-45 degrees Fahrenheit) as an apéritif, with pâtés, a variety of cheeses and sweets, after dinner, or as a fresh twist in cocktails.

Located on the Southern slope of Mt. Pinnacle in the Eastern Townships region of Quebec, Domaine Pinnacle is a 430-acre orchard that includes a winery, retail boutique, interpretation center, and the original farmhouse dating back to 1859. Situated just north of the US border, the estate offers stunning views of the nearby Green Mountains in Vermont and Adirondacks in New York State.

Domaine Pinnacle Ice Apple Wine is imported by Winesellers, Ltd. (Skokie, IL) and is currently available at fine wine stores, bars and restaurants in select cities across the US. Domaine Pinnacle plans to roll out nationwide by Fall 2008. www.domainepinnacle.com

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